

California Aviation Days

March 28 and 29, 2023

On March 28 and 29, 2023, the **Association of California Airports** will celebrate **Aviation Days 2023**. This week will include an event to be held at the State Capitol in Sacramento and is a state-wide industry opportunity to promote aviation in California and to meet with state legislators personally and individually. The event will feature a large welcome tent with table top displays. Invitations will be delivered to the Governor, legislators, and the State Department of Transportation to join in the activities and visit with aviation and industry representatives. We invite you to support and attend **Aviation Days!** Sponsorship opportunities are available.



WHY SUPPORT AVIATION DAYS?



AVIATION PROVIDES VITAL SERVICES TO OUR COMMUNITIES, INCLUDING, INDIVIDUALS, FAMILIES, HOSPITALS, COLLEGES, LARGE AND SMALL BUSINESSES, AND LAW ENFORCEMENT / SAFETY AGENCIES. IN TODAY'S GLOBAL MARKETPLACE, A LOCAL AIRPORT IS A VALUABLE RESOURCE.

CONTACT:

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Cody Roggatz
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The mission of Aviation Days 2023 is to inform legislators, staff, and the general public about the importance of aviation to the welfare of the California economy and to raise the level of awareness of the benefits of aviation to all Californians.

SPONSORSHIPS

Premier - \$5,000

- All lower level benefits
- Larger logo on event invitations, emails, and website than other sponsorship levels
- Sponsor mention three times during program as Premier Sponsor

Platinum - \$3,500

- All lower level benefits
- Sponsor mention twice during program

Gold - \$2,500

- All lower level benefits
- Logo on event invitations, emails, and website
- Sponsor mention once during program

Silver - \$1,500

- All lower level benefits
- One 6-foot display table

Bronze - \$1,000

- All lower level benefits
- Ability to promote organization with collateral material focusing on the benefits to California aviation

Other / In-Kind

- Other amounts and in-kind sponsorships are welcome (see Sponsor Agreement).
- Sponsorship deadline to appear on printed material is March 15, 2023.

Sponsor - \$500

- Logo on website and printed materials

- Each sponsor table will be approximately six feet by 30 inches; exhibit space is available on a first-come, first-serve basis. Please note, electrical hookups are not available.
- Interactive displays are encouraged.
- Space for larger outdoor exhibits or displays may be available on request.
- Cash sponsorships in-lieu of table exhibits are also gratefully accepted. Your organization will receive recognition during the event and on printed material.

EXHIBITOR LIMITATIONS:

- Banners are allowed in front of and no higher than the designated exhibitor table.
- Indicate if power is needed for your exhibitor table.
- No freestanding exhibits permitted.
- Each 6-foot table will have a navy blue tablecloth. Please bring your own tablecloth if you prefer.

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SPONSOR AGREEMENT

Sponsor Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AMOUNT

Premier - \$5,000: _____

Platinum - \$3,500: _____

Gold - \$2,500: _____

Silver - \$1,500: _____

Bronze - \$1,000: _____

Sponsor - \$500: _____

Other: _____

In-Kind: _____

Exhibit table requested? Yes No

If yes, is power required for exhibit? _____

Payment options on the following page.

Please submit a vector logo (.eps or .ai format), or your highest resolution logo, to Kelly Moulton, at kmoulton@cscos.com no later than March 15, 2023, to appear in printed materials. Contact Kelly at (530) 400-4711 with any questions related to sponsorship.

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PAYMENT

Three options are available for payment, online, check or credit card. Please visit our website to pay online. We accept the following credit cards: Visa, MasterCard, Discover, and American Express. This form can be emailed to mhansenapt@gmail.com.

If you prefer to mail your payment, please mail the original registration form with a check payable to:

Association of California Airports
P.O. Box 629
Marysville, CA 95901

For any payment options, please contact Mary Hansen at mhansenapt@gmail.com or (530) 682-8926.

CREDIT CARD PAYMENTS:

Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____

Security Code: _____ (MC and Visa: 3 digits on back of card; AMEX: 4 digits on front of card above card number)

Name on Card: _____

Statement Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Cash Amount: \$ _____