

AEROSPACE AND AVIATION DAYS 2017

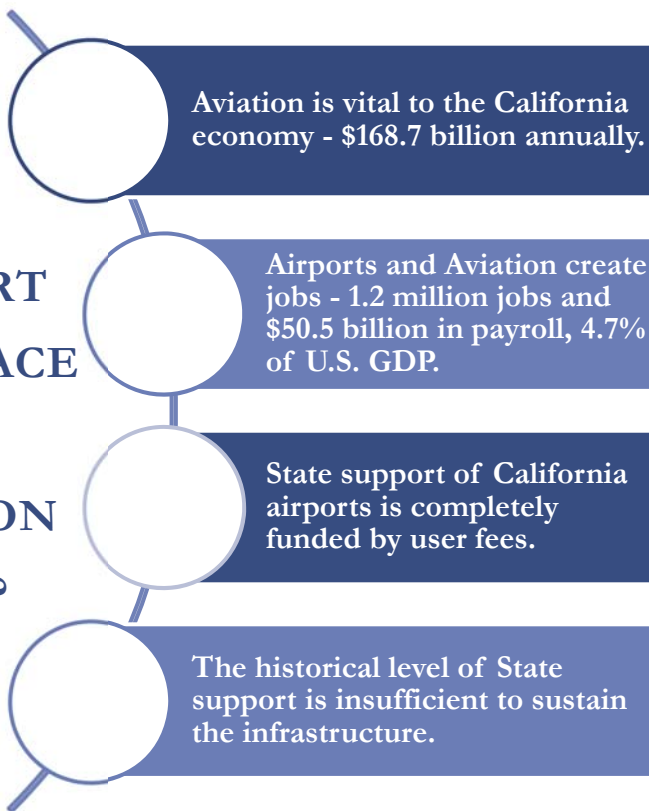
MARCH 29, 2017

11:00 am to 2:00 pm

Dear Aviation Day Sponsor:

On March 29, 2017, the **Association of California Airports** will partner with the **Aerospace States Association** to create **Aerospace and Aviation Days 2017**. This week will include an event to be held at the State Capitol in Sacramento and is a state-wide industry opportunity to promote aviation in California and to meet with state legislators personally and individually. The event will feature a large welcome tent with table top displays. Invitations will be delivered to the Governor, legislators, and the State Department of Transportation to join in the activities and visit with aviation and industry representatives. We invite you to support **Aerospace and Aviation Days** by becoming a sponsor.

WHY SUPPORT AEROSPACE AND AVIATION DAYS?



AVIATION PROVIDES VITAL SERVICES TO OUR COMMUNITIES, INCLUDING, INDIVIDUALS, FAMILIES, HOSPITALS, COLLEGES, LARGE AND SMALL BUSINESSES, AND LAW ENFORCEMENT / SAFETY AGENCIES. IN TODAY'S GLOBAL MARKETPLACE, A LOCAL AIRPORT IS A VALUABLE RESOURCE.



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The mission of Aerospace and Aviation Days 2017 is to inform legislators, staff, and the general public about the importance of aviation to the welfare of the California economy and to raise the level of awareness of the benefits of aviation to all Californians.

SPONSORSHIPS

Platinum - \$2,500

- Logo on event invitations, emails, and website
- One 6-foot display table
- Logo on printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation
- Sponsor mention twice during program

Gold - \$2,000

- Logo on event invitations, emails, and website
- One 6-foot display table
- Logo on printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation
- Sponsor mention once during program

Silver - \$1,500

- Logo on website and sponsor list
- One 6-foot display table
- Ability to promote organization with collateral material focusing on the benefits to California aviation

Bronze - \$1,000

- Logo on website and printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation

Sponsor - \$500

- Logo on website and printed materials

Other / In-Kind

- Other amounts and in-kind sponsorships are welcome (see Sponsor Agreement).
- Sponsorship deadline to appear on printed material is March 10, 2017.

- Each sponsor table will be approximately six feet by 30 inches; exhibit space is available on a first-come, first-serve basis. Please note, electrical hookups are not available.
- Interactive displays are encouraged.
- Space for larger outdoor exhibits or displays may be available on request.
- Cash sponsorships in-lieu of table exhibits are also gratefully accepted. Your organization will receive recognition during the event and on printed material.

EXHIBITOR LIMITATIONS:

- Banners are allowed in front of and no higher than the designated exhibitor table.
- Indicate if power is needed for your exhibitor table.
- No freestanding exhibits permitted.
- Each 6-foot table will have a navy blue tablecloth. Please bring your own tablecloth if you prefer.

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SPONSOR AGREEMENT

Sponsor Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AMOUNT

Platinum - \$2,500: _____

Gold - \$2,000: _____

Silver - \$1,500: _____

Bronze - \$1,000: _____

Sponsor - \$500: _____

Other: _____

In-Kind: _____

Exhibit table requested? Yes No

If yes, is power required for exhibit? _____

Payment options on the following page.

Please submit a vector logo (.eps or .ai format), or your highest resolution logo, to Jessica Bryan, at jbryan@cscos.com no later than March 10, 2017, to appear in printed materials. Contact Jessica Bryan at (916) 364-1470 with any questions related to sponsorship.

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PAYMENT

Two options are available for payment, check or credit card. We accept the following credit cards: Visa, MasterCard, Discover, and American Express. This form can be faxed to (530) 742-7835 or scanned and emailed to mhansen@syix.com.

If you prefer to mail your payment, please mail the original registration form with a check payable to:

Association of California Airports
P.O. Box 629
Marysville, CA 95901

For any payment options, please contact Mary Hansen at (530) 741-6463.

CREDIT CARD PAYMENTS:

Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____

Security Code: _____ (MC and Visa: 3 digits on back of card; AMEX: 4 digits on front of card above card number)

Name on Card: _____

Statement Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Cash Amount: \$ _____